



NM Produced Water Research Consortium 2022 Task Committee Meeting Schedules and Objectives

January 2022

Public Education and Outreach Working Group

Task Chair - Deborah Dixon (through June 2022)

Task Co-chair - Louis Salazar (through June 2022)

Story Board Subgroup Chair - Deborah Dixon, members - Dave Burnett, Rose Galbraith, Stephen Hightower, Louis Salazar, Cary Baird

Meetings: First Monday of the month 3:30-4:30 pm MT (4:30-5:30 pm CT), start Feb 7, 2022

Focus efforts for 2022: Major efforts in 2022 will include additional public educations and outreach workshops, expansion on outreach materials such as pod casts, consider tech talks coordinated through NMSU communications programs to discuss various relevant topics from geology and seismicity to water issues and also health and safety. Also use the Consortium website to better support training and education opportunities through online workshops, etc. These efforts will include:

1. Utilize Consortium web site to provide more education and outreach opportunities for the public.
2. Expand in-person workshops from March through October from Hobbs to Espanola, Albuquerque, and Las Cruces. May be important to meet with local officials first to discuss potential format and community needs and concerns that should be addressed.
3. Utilize NMSU communication capabilities to create pod casts, Tech Talks, hosted discussions on produced water topics with experts such as EPA WRAP and State Engineer's Office, and on-line webinars and workshops. Make sure these can be accessed through the web site.
4. Establish a sub-committee to story board communication and outreach efforts, priorities, and concepts.
5. Based on feed-back, improve the coordination of public outreach meeting communication and publicity to enhance public attendance.